

# INTERNATIONAL COOPERATION

## OUR WORK

ARCA

**ARCA IS A COMPANY SPECIALIZED IN THE PROVISION OF CONSULTING AND TECHNICAL ASSISTANCE SERVICES** in the sector of international cooperation. Since 1996 it has been working with the main multilateral donors EuropeAid, the World Bank Group, among others, and has already provided its services in more than 40 countries, Latin America and Africa being its most outstanding geographical areas.

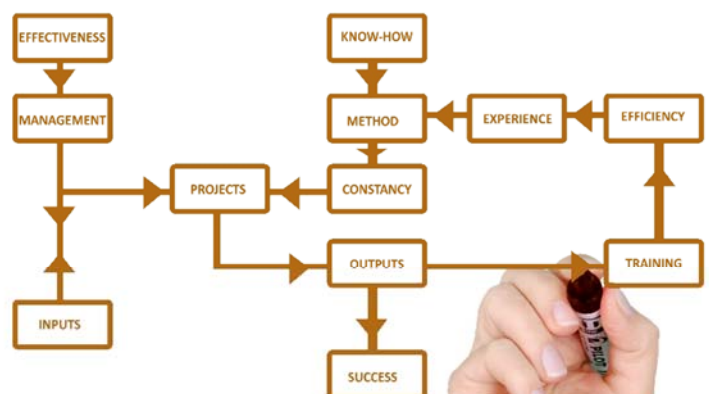
ARCA PROVIDES ITS CLIENTS THE SERVICES OF A MULTIDISCIPLINARY TECHNICAL STAFF highly specialized in Law, Economics, Political Science, International Trade, Communication and International Relations. Most technical staff has master's degrees and diplomas in project management courses, impact assessment, monitoring and evaluation models. The team of professionals is also trained in the main cross-cutting approaches such as human rights, the environment and the gender perspective.

In the same way, they identify their lines of work with the Objectives of Sustainable Development (ODS), consequently, their notion of cooperation implies commitments in social, environmental and economic matters in line with the Agenda 2030 of the United Nations. The ARCA team is in all its departments at least bilingual.

In addition to its own technical professionals, ARCA has a complete database of consultants and experts with extensive international experience, covering all sectors and fields of activity and working regularly for the firm on specific activities, as well as participating in long and short term missions abroad. It should be noted that ARCA benefits from a consolidated network of contacts and strategic alliances with European and Latin American companies, universities, academic and research institutes, as well as professional associations.

### ARCA PROVIDES THE FOLLOWING SERVICES:

- Identification, methodological design, monitoring and evaluation of projects (both service contracts and grants); technical, economic and financial analysis,
- Administrative, financial and technical management of projects financed by multilateral donors.
- Project cycle and logical framework,
- Design and implementation of public and private impact policies,
- Support to public-private commercial dialogue,
- Technical assistance to institutions through education and training plans,
- Development of international legal frameworks,
- Organization of events, workshops and seminars, implementation of communication plans and visibility.
- Development of donor-funded public procurement training multilaterals programs.



## OUR EXPERIENCE

ARCA HAS IMPLEMENTED PROJECTS related to intellectual property, access to markets, implementation of association agreements, customs, promotion of competitiveness, or support to SMEs, as well as specific support to quality infrastructure. – Sanitary and Phytosanitary Measures, Quality Policy, metrology and technical regulation through different types of services (international cooperation projects, studies, training day) –. Organization of seminars, trainings and related events are always provided in these projects.

### LATIN AMERICA

- Technical Expertise (intellectual property rights and communication) for the IP key action. Latin America – regional: Lot 3. Assistant to the Andean Community | March 2018 - January 2022 | EU.
- Support to the National Quality System | January 2019 – February 2020 | EU.
- Technical Assistance to the Regional Program to support Central American economic integration and the implementation of the Association Agreement (PRAIAA) | August 2013 - August 2016 | EU.
- Local technical assistance for the implementation of the Program of Support to the Quality and Application of Sanitary and Phytosanitary Measures in Central America (PRACAMS) | October 2013 - October 2016 | EU.
- Customs Cooperation EU-MERCOSUR | September 2004 - September 2007 | UE
- AL INVEST IV: Horizontal services Latin America and European Union | December 2009 - December 2013 | UE.
- Impact study regarding the opening of public purchase markets of goods in Peru and Colombia | October 2009 - March 2010 | IADB.
- Study for the Improvement of the Security and Facilitation of the Legal Trade on the Border of Guatemala, with Mexico and Puerto Quetzal | April 2010 - April 2011 | IADB.



### CARIBBEAN REGION

- Consultancy services to develop a regional Single Administrative Document (SAD) and capacity building on customs valuations for CARICOM member states and CARIFORUM countries | August 2017 - May 2018 | EU.
- Enhancing market access and promoting certification for quality origin products in Guyana | June 2016 - January 2017 | EU.
- Consultancy Services for the Development and Implementation of a National Quality Policy, | December 2018 - May 2019 | IADB.

### AFRICA

- Trade policy support in Chad | October 2017 - May 2018 | EU.
- Quality infrastructure support in Madagascar | June 2016-January 2017 | EU.
- Assistance to comply with the WTO agreement on implementation on article VI of the GATT 1994, Agreement on subsidies and countervailing measures and agreement on safeguards, Kenya | November 2010 - June 2011 | EU.
- Assist COMESA member States in policy and institutional reforms in selected countries for creating an enabling business environment, Zimbabwe and Swaziland. | October 2011 - June 2012 | EU.